



## Digital Authenticity Protected

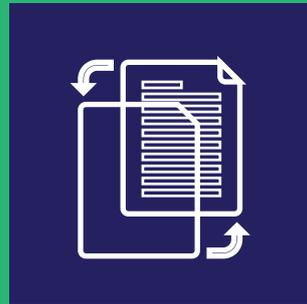
Would you sign a document knowing that the content of it could be changed ?



Would you create content and give it away for someone else to profit from?



Would you want your most important documents to be altered without you knowing?



Would you trust someone who claims to own something, but can't prove it?



### Ensuring the Authenticity of Your Digital Material

We live in a digital world with **digital documents, content and creations**. But everything digital can be edited, making it easier for digital media to be changed and its **authenticity to be called into question**, across any sector, in a variety of situations.

To address this risk, and help you prove that what someone is looking at is **the true version**, Issured is proud to introduce **Mea: Fuse**, a blockchain-enabled app that allows you to **securely capture, store, manage and share** your own immutable digital media.

Using **Blockchain technology** and backed up with **256-bit AES encryption**, your files are "fused" so that if any bit or byte is changed or edited, you and others will be able to tell. Share **documents for signature**, validate images, videos, web pages and any other digital captures or content knowing that their **digital authenticity is protected**.





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### What does Mea: Fuse do for me?

01

#### Digital Authenticity - Any Time, Anywhere

Using desktop or mobile devices you can capture any digital media including video, audio, images, web pages, phone downloads and social media feeds immediately, fusing them to prove authenticity.

02

#### Increase Efficiency & Effectiveness

Audio transcription, immediate digital media capture, secure document sharing and signing and automated cloud storage means a faster workflow with your digital media, allowing Mea: Fuse users to focus on what matters most.

03

#### Increase Trust

Using Blockchain technology you can be assured that the integrity and authenticity of any digital media can be proven by users of Mea: Fuse and any third parties that you wish to share your digital media with.

04

#### Prove Ownership

For any challenge related to provenance, copyright or authenticity of digital media, Mea: Fuse can prove ownership, integrity and authenticity of your documents and content wherever and whenever it is needed.

05

#### Reduce Costs

Using secure cloud storage reduces the need to obtain and store memory cards, DVDs, USB drives and other storage. The immutability of your digital media can also reduce the cost of defending challenges against ownership or authenticity.

06

#### Increase Security & Integrity

Mea: Fuse provides 1TB of 256-Bit AES encrypted cloud storage, allowing files to be stored and shared securely. While a full audit and blockchain immutability ensures the integrity of every piece of digital media throughout its life.

For more information & pricing please email [mea-fuse@issured.com](mailto:mea-fuse@issured.com)